

# POLICY

## PATERSON BOARD OF EDUCATION

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School District Cable Television Channel

### 9125 SCHOOL DISTRICT CABLE TELEVISION CHANNEL

The Board of Education operates a cable television channel through the local cable television provider and a television studio that is funded, maintained, and operated by the Board of Education. All licenses and permits required for the television channel/studio are in the Board of Education's name and as such, the Board shall establish and approve guidelines for programming that is broadcast using the television studio and/or broadcast on the cable television channel.

#### Educational Programming from School District Only

It is the goal of the Board of Education to provide school district developed programming that is determined to be of interest in the community. All programs to be broadcast shall be approved by the Superintendent.

#### Educational and Community Interest Programming from District, Municipality and other Non-School District Sources

It is the goal of the Board of Education to provide school district and municipality developed and other programming that is determined to be of interest in the community. Any programs that are developed and/or requested by the municipality to be broadcast shall be approved by the Superintendent consistent with this Policy. The municipality will be required to pay all costs associated with broadcasting any municipal programming if there is a cost to the district.

The municipality shall be required to provide the school district a certificate of insurance naming the school district as additional insured to indemnify and hold harmless the Board of Education for any liability resulting from any programming requested and broadcast on the channel



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by the municipality. The required levels of insurance shall be determined by the Board of Education.

Any request by the municipality to broadcast programs shall be in writing submitted to the Superintendent at least ten (10) days prior to the requested broadcast date(s). The district shall make every effort to broadcast the requested programming on the date(s) and time(s) as requested.

The channel will not broadcast a program that endorses a candidate for public office, a political party, a public question election issue and/or a referenda issue.

The school district's cable television channel will not broadcast any live programs.

All non-school district developed programming to be broadcast on the channel shall only be broadcast with written authorization/permission from the developer or owner of the program. This written authorization/permission shall be provided to the Superintendent in advance of the program being aired. The program will not be broadcast if the authorization is not provided at least ten (10) days prior to the scheduled broadcast date. The school district reserves the right to edit any school district developed programs or block portions of programs from other sources for all programs broadcast on the school district cable television channel.

The Building Principal or his/her designee must inform all parent(s)/legal guardian(s) of pupils in their school that their child(ren) may appear on the school district cable television station in a school district developed program. A parent(s)/legal guardian(s) may request their child not be included in any program by providing written notice to the Building Principal or his/her designee.



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The Superintendent of Schools may place additional requirements on any programs to be broadcast on the school district cable television channel.

Adopted: 19 March 2008

