2019-2020 Anti-Vaping Creative Expression Contest

Slogan: “Escape the Vape”

Primary/Middle School Students (1-8): Create a poster
High School Students (9-12): Create a video

The Paterson Public School district has taken a strong stance against all substances associated with electronic nicotine delivery systems (ENDS) including e-cigarettes and vape pens. With youth vaping on the rise and death and illnesses skyrocketing nationwide, it is important to be educated on the effects and dangers that vaping and nicotine has on our bodies. Teachers in the subjects of Art/Media, Health and Language Arts are encouraged to use this contest as part of their curriculum. All students are welcomed to participate. Select will be presented on our district website to assist with promoting the mission of the district’s anti-vaping campaign.

CONTEST INFORMATION & RULES

**Poster (Primary/Middle Schools):**
1.) Posters must have a positive visual and verbal message and illustrate the “Escape the Vape” slogan
2.) Any medium may be used, (crayon, paint, pencil, marker, etc.)
3.) Poster size is 8.5” x 11”
4.) All artwork must be original to the student! No professional or copyrighted material or images.
5.) Student’s Registration Slip MUST be attached to the poster to qualify (see page 3)

**Video (High Schools):**
1.) Videos must be digital (Cell phone videos must be able to be uploaded to a computer for submission and editing)
2.) Videos must have a “Title Screen” that includes the following: assisting staff member’s name, student name(s) involved, school name, title of “Escape the Vape”
3.) Videos can be anywhere between 30-60 seconds
4.) Videos can be in any style (testimonial, comedy, drama, documentary, animated, still art, live action).
5.) Videos cannot contain:
   - copyrighted materials (such as music or snippets of copyrighted programs)
   - inappropriate, indecent, obscene, hateful, defamatory or slanderous speech or behavior
   - material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, or age.
6.) All videos must be original and cannot be prepared or completed by a professional.
7.) Student’s Registration Slip MUST be emailed along with video to qualify (see page 3)
**SUBMISSION**

**Posters:** All posters can be submitted via interoffice mail from your school to: Ms. Laurel Olson, Student Assistance Department, 90 Delaware Avenue, 2nd floor. An email will be sent to the teacher to confirm receipt of the submission. *Make sure your teacher’s name and school are listed!*

**Videos:** All videos can be submitted via email to lolson@paterson.k12.nj.us and a reply email will be sent confirming receipt and ability to play/view the video in its entirety with no errors.

**Deadline to submit posters/videos:**
**Friday, January 10, 2020**

**JUDGING**

Posters and videos are judged in four categories:
1) Originality
2) Visual impact
3) Artistic quality
4) Overall appropriateness to the slogan, “Escape the Vape”

**PRIZES**

Gift card prizes will be given to three winning contestants from each of the grade bands listed below:

- Grades 1-4: 1st, 2nd, 3rd
- Grades 5-8: 1st, 2nd, 3rd
- Grades 9-12: 1st, 2nd, 3rd

An awards ceremony will be held before the Paterson Board of Education Meeting where the winners will receive their prizes. There will also be a presentation on the effects of vaping; all are welcome to attend this event!

**The ceremony will be held on**
**Tuesday, February 19, 2020 at 6:00PM**
**Auditorium at John F Kennedy Educational Complex**

Any questions about the art contest should be directed to Ms. Laurel Olson, Supervisor of Student Assistance Programs, at lolson@paterson.k12.nj.us.
Anti-Vaping School Poster Registration Slip:

PPS Poster Contest Registration Slip - Please attach to the back of your poster!
Entries that do not have a form attached will not qualify for contest.

Name: _______________________________ Grade: _______ Phone #: _________________________
School: ______________________________ Teacher Name: ______________________________

Please note that by submitting a poster to PPS that you hereby agree that your poster or representations of your poster may be used in professional, educational, exhibition, video production and /or presentation for the Paterson School District. I further understand that my poster may be displayed, exhibited or utilized in a video production by the Paterson School District for an undetermined amount of time.

Student Signature: _______________________________ Date: ____________
Parent/Guardian Signature: _______________________________ Date: ____________

Anti-Vaping School Video Registration Slip (one per student):

PPS Video Contest Registration Slip - Please send via email!
Entries that do not have a registration emailed will not qualify for contest.

Name: _______________________________ Grade: _______ Phone #: _________________________
School: ______________________________ Teacher Name: ______________________________

Please note that by submitting a video to PPS that you hereby agree that your video or representations of your video may be used in professional, educational, exhibition, video production and /or presentation for the Paterson School District. I further understand that my video may be displayed, exhibited or utilized in another production by the Paterson School District for an undetermined amount of time.

Student Signature: _______________________________ Date: ____________
Parent/Guardian Signature: _______________________________ Date: ____________