

**PHOTO/VIDEO/MEDIA RELEASE AND  
CONSENT FOR STUDENT PUBLICITY**

With parental consent, students of the Paterson Public School District may participate in opportunities to share and publicize their activities, accomplishments, skills, and talents. One such opportunity has been made available by \_\_\_\_\_, and participation will involve \_\_\_\_\_.

If you wish to allow your child to participate in this opportunity, you must first acknowledge that you understand and consent to the following terms:

- Your child, the child's name, or the child's work product may be depicted in photographs, video recordings, audio recordings, quotations, and other representations that are created, published, distributed, released, or used in promotional, instructional or educational publications, posters, brochures, pamphlets, newsletters, newspapers, yearbooks, web sites, social media sites, or radio or television broadcasts that are published in print or on-line by the school, the District, or another individual, entity, or media source;
- The District is under no obligation to create, control, and/or use these depictions in any way;
- Any and all interests that might be claimed in these depictions by you, your child, or any agent, heir, assign, or third party are forfeited and relinquished permanently to the District;
- You expressly agree to release, hold harmless, and indemnify the District and its employees, officers, agents, and representatives against all known and unknown claims of liability that could arise in connection with this consent form or any publicity opportunity; and
- The District does not guarantee that publicity opportunities will be made available to your child.

Any publicity received by your child shall be full and adequate consideration for this consent. Although you may revoke consent at any time by sending written notice to the school, doing so will limit your child's ability to participate in future publicity opportunities, and will not affect the rights or obligations of the District or any other party with respect to existing depictions that were created before your revoked consent.

Please sign and return this form to the school after indicating your preference below:

\_\_\_ **I CONSENT** to the terms above and agree to permit the depiction of my child and/or their name and/or their work product for purposes of this publicity opportunity, regardless of when the depiction was first created, unless and until this consent is revoked in writing.

\_\_\_ **I DO NOT CONSENT** and would prefer the District exclude my child from this publicity opportunity.

\_\_\_\_\_  
Printed Name of Student

\_\_\_\_\_  
Name of School

\_\_\_\_\_  
Printed Name of Parent/Legal Guardian

\_\_\_\_\_  
Signature of Parent/Legal Guardian

\_\_\_\_\_  
Date